

Synckr

Scheduling made easy

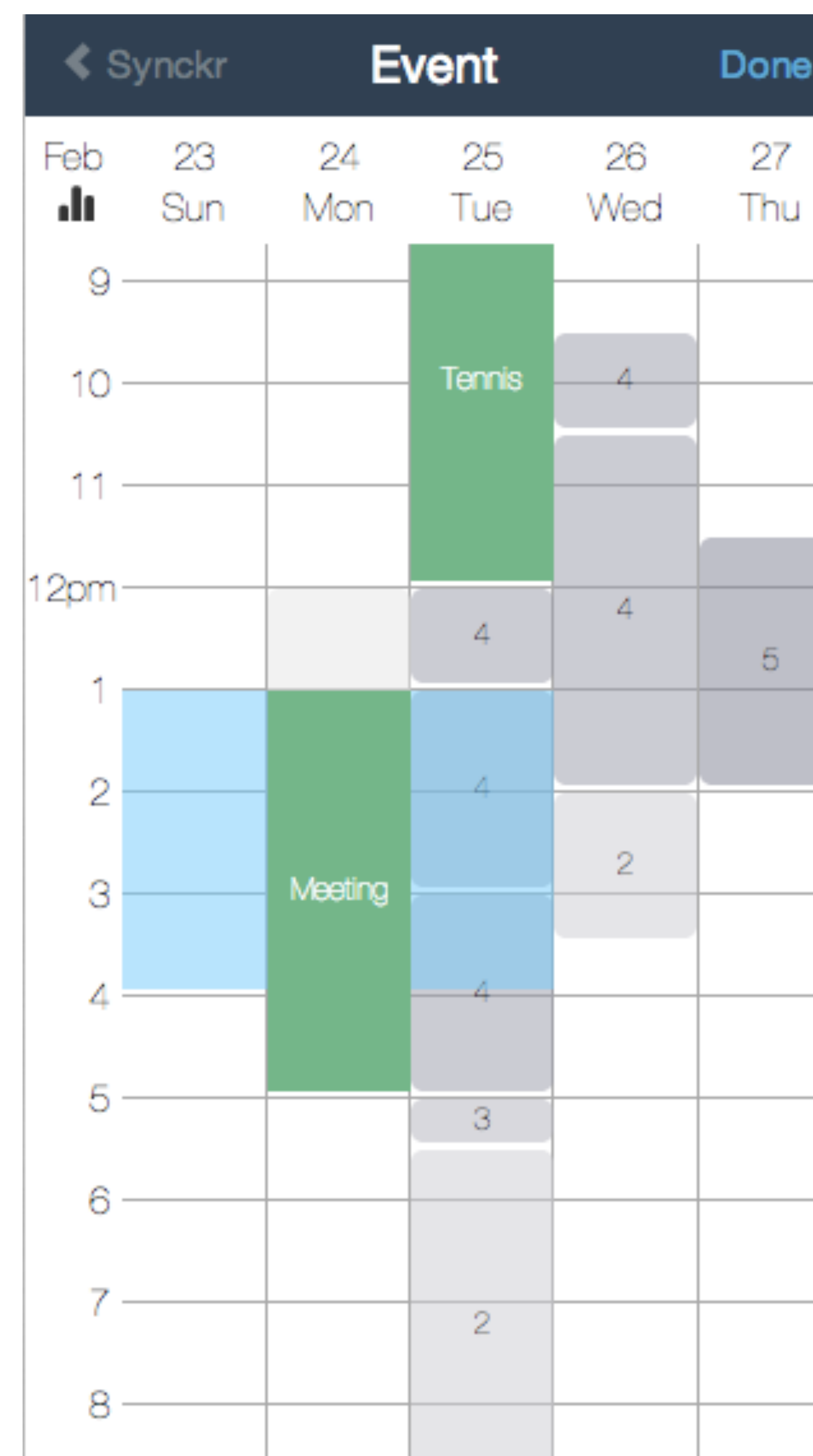
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Problem

Hard to find a time available for everyone

Solution

- Aggregation of attendees' available time
- Intuitive calendar interface
- Simple gestures
- Google Calendar integration
- Notification of final decision



Observe



Interviewed 3 users about how they arrange time for their events. Paper calendar, email and video chat are the common ways.

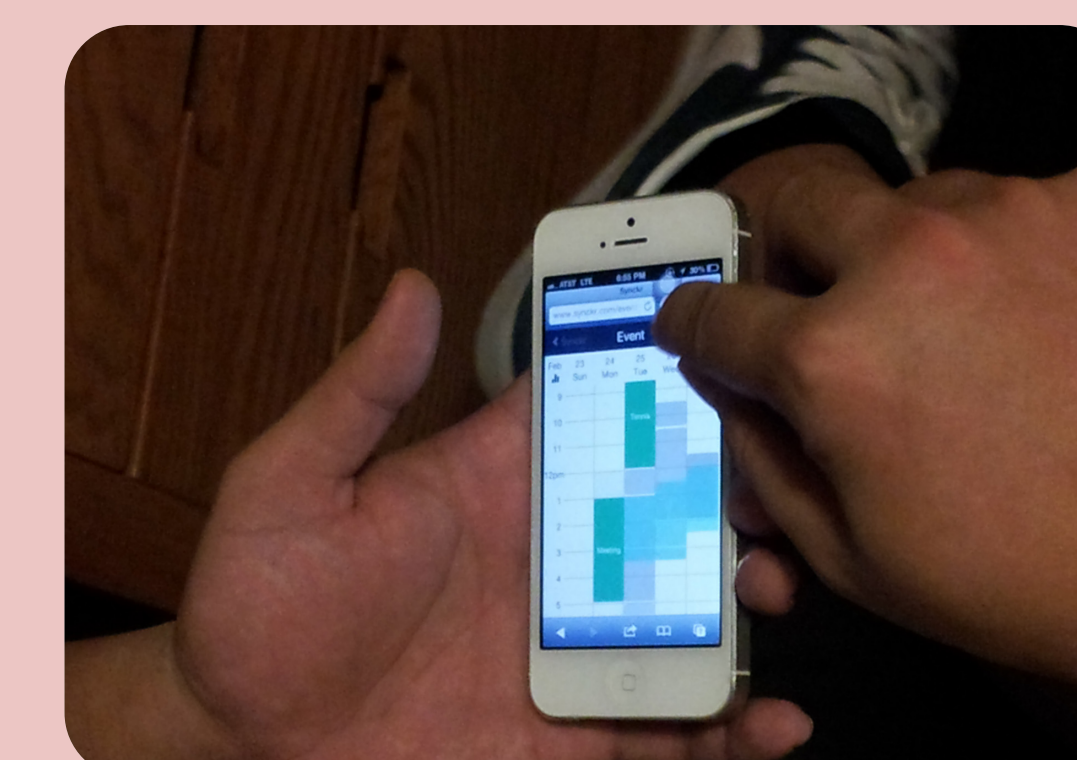
Ideate

Came up with two story boards. Brainstormed ideas such as synchronizing calendars and auto time matching by machine learning.

Prototype

Explored the design space by brainstorming. Built two different paper prototypes and expanded one to be a functional prototype.

Evaluate



Conducted 2-user heuristic evaluation to find out flaws of the prototype. In addition, tested two design choices by 24-user A/B testing.